



**Edward Jones
Rally In The Valley
Pickleball Tournament
August 23-25, 2024
Albany, OR
Hosted By Shane Denning**

**Become a Sponsor – Become a Vender - Make a Donation
for more information contact**

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Sponsorship/Vender Opportunities

The Albany Pickleball Club is proud to present [The Edward Jones Rally In The Valley Pickleball Tournament \(11th Annual\)](#) at the **Albany/LBCC Pickleball Courts** located at Linn Benton Community College. The courts are a unique, joint venture between the City of Albany and LBCC. Our 12 pickleball courts (8 dedicated and 4 temporary) are the premier pickleball facility in the Mid-Willamette Valley. The Rally In The Valley is one of the longest running pickleball tournaments in Oregon.

We are excited to announce that our tournament will be **Hosted by Shane Denning** who will be the Tournament Director. Shane's tournaments are known for their quality and skill of play.

Pickleball Pro Wes Gabrielsen will again teach 4 clinics on Thursday Aug 22!!!

- ** 300-400+ players and spectators are expected to attend**
- ** 3 days of play to maximize your brand exposure**
- ** Men's and Women's Open Doubles with Prize Money Awarded**
- ** Court Sponsors: Your business announced 12-16 times per day as matches are assigned to courts**

[2024 Rally In The Valley Tournament Flyer](#)

The Albany Pickleball Club is incorporated with the State of Oregon as a 501.C.7.

Donations may also be made to the City of Albany Parks and Recreation Foundation (501.c.3) in the name of Albany Pickleball Club.

All funds and/or gifts provided will be used to directly support the tournament, provide additional amenities for the facility and growing pickleball in Albany. Planned for 2023/early 2024 is a shade structure!

Please consider providing one or more of the following cash or in-kind resources:

➤ **Title Sponsor: Currently Edwards Jones of Albany**

Your name prominently displayed in the title as **Title Sponsor of our tournament on all documents and flyers.**

- Your banner(s) displayed prominently at the entrance to the courts as the **Title Tournament Sponsor.**
- A second banner(s) on the Premier Medal Court.
- Your name announced every time there is a match on your court.
- A logo and link on our Albany Pickleball Club website home page and on the Rally In The Valley page for one year.
- Your logo and link and posts on our Facebook pages.
- A logo and link on PickleballTournaments.com, the main site for tournaments across the nation.
- Opportunity to place promotional items in event players' swag bags.

➤ **Medal Round Court Sponsors:**

Gold Medal:	\$1000	Moda Health
Silver Medal:	\$ 750	OPEN
Bronze Medal:	\$ 500	Coldwell Banker/Valley Brokers
Sapphire Medal	\$ 250	Truelife Financial Solutions

- **Our Goal is to Maximize the Visibility of Our Sponsors!**
- Gold, Silver and Bronze sponsor banners will be displayed prominently on the fence facing towards the spectators of the Medal Match Courts and you may display a second banner inside of the corresponding Medal Match Courts.
- Medal matches for each bracket/division are played on the most visible courts to allow spectators the best viewing.
- Your name announced every time there is a match on your court.
- Your logo and link on our Rally In The Valley webpage for one year
- Your logo and link on our Facebook pages.
- A logo and link on PickleballBrackets.com, the main site for tournaments across the nation.

➤ **Medal Prizes Sponsor - for Gold, Silver and Bronze Winners**

- Prizes given to Gold, Silver and Bronze medal winners during the medal ceremony
- Sponsor Business is announced during medal ceremony prize awards
- Your logo and link on our Rally In The Valley webpage for one year
- Your logo and link on our on Facebook pages
- 100 items are needed

- **Court Sponsors: Sponsor - one of 8 courts - \$100**
 - You banner on a court or we will provide a placard for you
 - Your name is announced every time there is a match on "Your Named Court". Approximately 12-16 times per day
 - Court sponsors are listed on our Rally In The Valley web page
- **Vendors: The Rally In The Valley will be a great opportunity for vendors!**
 - There will be no cost assessed by the club for vendors, but there will be a \$50 permit fee by the city. When you confirm we can give you the contact info at the city. If you need tables, chairs, and tents, please let us know and we can purchase or rent at your cost.
- **Sponsor Player Medals: \$600**
- **Sponsor T-shirts for Each Registered Player: \$1400**
- **Raffle Prizes Sponsor**
 - Raffle prizes are needed to help raise funds for the event. This includes paddles, sports wear, gift baskets, wine, dinner gift cards, and gift certificates.
- **Morning Snacks - Coffee/Donuts/Muffins Sponsor**
- **Fruit: Bananas, Oranges**
- **Water and Gatorade**
 - Water coolers, bottled water, and sports drinks are needed
- **Porta-Pots: \$600**